



# Sinan Öz

Senior Graphic Designer

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 [regncreative.com](https://regncreative.com)

## SUMMARY

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As a creative and detail-orientated Digital Visual Communication Design Specialist, I have over 2 years of experience in the e-commerce and retail industries. I specialise in producing high quality, engaging digital content, banners, product images and promotional materials. I am proficient in Adobe Creative Cloud programmes; in particular Photoshop, Illustrator, Premiere Pro, InDesign and After Effects. I am skilled in retouching, editing and delivering work in accordance with strategic briefs. I am a professional who closely follows digital trends, easily adapts to fast-paced working environments and is open to collaboration.

## JOB EXPERIENCE

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August 2023 - February 2025

### PRINWORK

*Graphic Design Specialist*

- Using advanced artificial intelligence tools such as MidJourney, DALL-E, KlingAI, FreepikAI, Flux, Ideogram and Firefly, I have designed creative and realistic product mockups. So far, I have produced high quality visuals in accordance with customer demands and brand identity.
- I prepared detailed pre-production drawings for a wide range of products from glass paintings, wooden paintings, necklaces to carpets. I presented each product design for approval before the production process, taking into account aesthetics and functionality.
- After creating original and professional logo designs for new stores, I supported these logos with banners compatible with the digital identities of the stores. I offered creative solutions to create designs that both reflect the visual identity of the brand and attract attention.
- I met graphic design needs such as catalogues, banners, social media visuals and advertising materials. I designed each material in a unique way in accordance with the marketing goals of the brands. Thus, visual content enabled brands to communicate effectively with their target audience.
- In the live broadcasts organised by Prinwork, I managed the technical equipment and provided broadcast control in the background. I managed processes such as audio, video and content management by organising the broadcast flow, thus ensuring that the broadcasts were uninterrupted and professional.
- I made professional video edits for different types of videos, from product promotions to training videos. By adding visual effects, transitions, sound edits and animations, I ensured that the videos reach the audience effectively.
- I carried out website design and development processes on the WordPress platform. By creating Prinwork's website from scratch, I brought the site to life with a user-friendly interface, aesthetic design and functional features. I also strengthened the brand's digital presence by editing the site.

March 2024 - February 2025

### ONECLICKLISTER

*Graphic Design Specialist*

- I designed and developed Oneclicklister's website from scratch. After creating a user-friendly interface and aesthetic designs, I made the site functional, thus providing visitors with a seamless experience.

- I undertook the assembly and editing processes of Oneclicklister's training videos. I performed operations such as visual effects, sound edits and other additions to make the content of the videos more understandable and effective.
- We created designs for Oneclicklister's e-mail newsletters. By preparing e-mail designs that are suitable for the company's communication strategies, including effective visuals and call buttons, I ensured that the target audience is reached effectively.
- I wrote SEO-compliant blog posts for the website. In blog content, I created texts that will both attract the attention of the reader audience and be ranked high by search engines.
- I did SEO work for the website to rank high in Google search results. I increased the organic traffic of the site with content optimisation, keyword research and technical SEO arrangements.

March 2023 - Present

### **REGNCREATIVE**

*Founder - CEO*

- I have established a brand that provides services in the fields of graphic design and web development. By taking on freelance projects, I provide clients with customised logo design, website development, social media visuals, SEO-compliant content and other digital design services.
- Through my brand, I work with many local and international clients from different sectors to strengthen their digital presence.

October 2022 - August 2023

### **FREELANCER.COM**

*Graphic Designer*

- I received and completed various graphic design projects on Freelancer.com. I created digital materials such as logo design, social media visuals, brochures, banners, banners.
- I helped brands strengthen their digital identities by offering custom design solutions to customers. In each project, I developed aesthetically impressive designs that meet customer expectations.
- By working flexibly and creatively on projects from different sectors, I ensured customer satisfaction and received high evaluations.

August 2022 - October 2022

### **SEACO PHOTOGRAPHY PRODUCTION**

*Graphic Designer*

- I designed original and remarkable visuals for brands' social media accounts. By creating content in accordance with social media strategies, I offered creative solutions to increase follower interaction.
- I prepared professional videos for social media posts and advertising campaigns. I increased the visibility of brands on digital platforms by video editing, adding effects and sound editing.
- I designed catalogue designs for the brands I cooperate with in the retail sector. I offered creative graphic solutions to display the products in the best way and present them in a user-friendly layout.

- I made professional retouching to the garment, clothing and other product photographs, ensuring that the images were of high quality and in accordance with the aesthetic standards of the brands.
- I assisted the photographers after the photo shoots. I contributed to the efficient and professional completion of the shoots by managing operations such as equipment set-ups, light settings and set arrangements in the shooting area.

May 2022 - August 2022

#### **RETODI**

*Graphic Designer*

- I created original and remarkable banner designs for websites. I developed designs that increase user experience by providing visual appeal on customers' digital platforms.
- I made professional retouching to the product photos taken with the mannequin and ensured that the photos became aesthetically perfect. By highlighting the details of the products, I took care to ensure that the visuals are suitable for the brand image.
- I designed creative and impressive visuals for brands' social media accounts. I strengthened the online presence of brands by creating graphic designs and content for posts in accordance with social media strategies.

May 2022 - August 2022

#### **GUZELLA**

*Graphic Design Intern*

- Sosyal medya hesapları için görsel tasarımlar oluşturdum. Markaların dijital stratejilerine uygun görseller hazırlayarak, takipçi etkileşimini artırmaya yönelik yaratıcı içerikler sundum.
- Ürün ve model fotoğraflarına profesyonel rötuşlar yaparak, görsellerin yüksek kalite ve estetik standartlara ulaşmasını sağladım. Fotoğrafların marka imajı ile uyumlu hale getirilmesine katkı sağladım.

June 2019 - September 2019

#### **EMFA**

*Electronic Technician Intern*

## **EDUCATION**

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2024 - 2026

#### **ISTANBUL UNIVERSITY**

*Computer Programming PR.*

Associate Degree - Open Education (Second University)

2021 - 2023

#### **HALIC UNIVERSITY**

*Graphic Design Programme*

Associate Degree - GPA: 3.47

2016 - 2020

#### **SULTANAHMET VOCATIONAL TECHNICAL AND ANATOLIAN HIGH SCHOOL**

*Industrial Maintenance and Repair*

## ABILITIES

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Adobe Creative Suit

*Adobe Photoshop - Adobe Illustrator - Adobe InDesign - Adobe After Effects - Adobe Premiere Pro*

WordPress

*Web Design - UI/UX Design - Website Development - WooCommerce - Hosting & Server Information*

Video Editing

*Youtube Editing - Instagram Reels - Advertising Videos*

Retouch

*Product Photo Edits*

SEO

*Google Analytics4 - Google Search Console - Google Tag Manager*

Software

*HTML5 - CSS3 - PYTHON*

Kali Linux

## ORGANISATION SKILLS

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- Project Management
- Time Management
- Team Coordination
- Event Planning
- Process Optimisation
- Resource Management

## IT SKILLS

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- Programming and Software Development
- System Management
- Software and Tools
- IT Support and Technical Services
- Soft Skills

## AREAS OF INTEREST

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- Software Development
- Web Site Blog
- Portfolio Development

## LANGUAGE

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- Turkish Mother Tongue or Second Language Proficiency
- Professional Working Competence in English

## CERTIFICATES

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Adobe Premiere Pro CC Comprehensive Training Kit / YouTube Editing (UDEMY)

English Language | Intermediate - B2 (British Time Language Schools)

Create a Free Website with WordPress (Coursera)

HubSpot Academy SEO Certification Course (HubSpot Academy)

Google Analytics Certificate (Google Digital Academy - Skills Workshop)

## REFERENCES

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**Ali CEYLAN** - ShipEntegra and PrinWork Founder & CEO

**Tolgay ÇETİNKAYA** - Mentoora & Bka Founder

**Seher Banu TANER** - PrinWork Sales and Business Development Manager

**ShipEntegra Human Resources**

**Emir KARAGÖL** - Haliç University Vocational School Assistant Director

**Gül ERGÜN** - Haliç University Graphic Design Programme Faculty Member

**Belma Yamur KEÇİK** - Haliç University Graphic Design Programme President